



# VISIONS OF THE FUTURE



## 2nd Annual Partner in Equity (P.I.E) Celebration Thursday, November 6, 2025

Human Engineering  
Research Laboratories  
Bakery Square  
6425 Penn Ave  
Pittsburgh, PA 15206





## About The Event

Easterseals Western and Central PA's Partner in Equity Celebration is an annual fundraiser for Easterseals' programs and services for individuals with disabilities, including our Approved Private School Program and Workforce Development Services.

The Celebration Includes:

- The Presentation of the Easterseals Partner in Equity Award
- Entertainment, Drinks, and Heavy Appetizers
- Mission Moments
- Networking Opportunities
- And More...

**The 2025 Partner in Equity Celebration will be themed "Visions of the Future" and will honor Rory and Rosi Cooper of Human Engineering Research Laboratories (HERL). The event will be held Thursday, November 6, 2025 in Bakery Square, Pittsburgh.**

## Past Partner in Equity Awardees

*The Easterseals Partner in Equity Award recognizes individuals and organizations in the disability community doing transformational work and excelling in demonstrating that people with disabilities can be their authentic selves and flourish in all areas of life*

- Chris Fennimore, Host of QED Cooks
- Ron 'Moondog' Esser and John Vento, Founders of Band Together Pittsburgh





## 2025 Honorees *Rory and Rosi Cooper,* *Human Engineering Research Laboratories*

**Rory A. Cooper, Ph.D.** is a U.S. National Medal Laureate having been awarded the National Medal of Technology and Innovation from President Biden in 2023. Cooper is Founding Director and VA Senior Research Career Scientist of the Human Engineering Research Laboratories (HERL), a VA Rehabilitation R&D Center and a VA Technology Transfer Assistance Program lead site.

In 1988, he was a bronze medalist in the Paralympic Games. Cooper is a U.S. Army veteran and a Director of the Paralyzed Veterans of America Research Foundation. Cooper has authored or co-authored peer-reviewed journal publications. He has patents awarded/pending. Cooper is author of two books and co-editor of four books. He serves on the National Board of Directors of Easterseals.

**Rosemarie 'Rosi' Cooper, MPT** is Associate Director for Stakeholder Engagement at HERL. She is a RESNA certified Assistive Technology Professional (ATP). She is employed at the University Pittsburgh in the School for Health and Rehabilitation Science as Associate Professor and Instructor within the Department of Rehabilitation Science Technology. Rosi has been an author on several articles on wheelchairs and seating. She serves on the Easterseals Western and Central Pennsylvania Board of Directors.

**The Human Engineering Research Laboratories (HERL)** are a joint venture between the University of Pittsburgh's School of Medicine and the U.S. Department of Veterans Affairs. They work in all aspects of the Assistive Technology research cycle, from conducting studies to developing physical, medical-grade products. Their labs offer a one-of-a-kind setting for developing solutions for people with disabilities by people with disabilities. Their mission is to continuously improve the mobility and function of people with disabilities through advanced engineering in clinical research and medical rehabilitation.



## 2025 Pittsburgh Ambassador, *Aubrey*

**Aubrey** is an adorable student attending Easterseals Western and Central PA's Approved Private School Program. If you were to ask Aubrey's teachers or therapists what she likes most about school, they would tell you that she likes any toy that lights up or plays music, any object that has a touch screen, and the swing in the physical therapy room.

Aubrey has Kabuki Syndrome, a rare genetic condition that affects 1 out of 32,000 births worldwide. Aubrey's symptoms include global development delay, low muscle tone, feeding difficulties, astigmatism, seizures during infancy, and Autism. Since attending, Aubrey has progressed so much with her development, including becoming more independent with everyday tasks and activities, and being able to express her needs and wants with nonverbal communication techniques.



# Sponsorship Opportunities

## **Award Sponsor \$10,000**

### *Limited to One Sponsor*

- 8 VIP guest tickets
- Sponsor representative can present award to honoree(s)
- Company profiled in ESWCPA email newsletter
- Company logo on event program card and sponsor sign.
- Company logo hyperlinked on event website

## **Equity Sponsor \$5,000**

- 6 VIP guest tickets
- Company name on event program card and sponsor sign.
- Company name on table tent cards
- Company logo hyperlinked on event website

## **Inclusion Sponsor \$2,500**

- 4 VIP guest tickets
- Company name on program card and sponsor sign.
- Company logo on event website

## **Access Sponsor \$1,500**

- 2 VIP guest tickets
- Company name on program card and sponsor sign.
- Company logo on event website

## **Ability Sponsor \$500**

- 1 VIP guest ticket
- Company name on sign at registration

## Sponsor Both of Our 2025-2026 Events

### **Bundle #1 \$12,000**

- 4 VIP guest tickets to the Partner in Equity (P.I.E.) Celebration
- 4 Walk With Me Pittsburgh passes
- Company provided fliers at registration at both event registrations
- Event tabling opportunity and company signage displayed at Walk With Me Pittsburgh
- Company profiled in ESWCPA email newsletter
- Company logo on P.I.E. program card and sponsor poster
- Company logo hyperlinked on both event websites

### **Bundle #2 \$3,000**

- 2 VIP guest tickets to the Partner In Equity (P.I.E.) Celebration
- 2 Walk With Me Pittsburgh passes
- 1 route sign marker at Walk With Me Pittsburgh
- Company representative business cards at both event registrations
- Company name on P.I.E. program card and sponsor poster
- Company name/logo on both event websites

***All sponsorship opportunities include recognition on event social media, event promotional material and press releases.***



## 2025 PARTNER IN EQUITY CELEBRATION

### SPONSOR AGREEMENT

Name\_\_\_\_\_Title\_\_\_\_\_

Email\_\_\_\_\_Phone\_\_\_\_\_

Company\_\_\_\_\_

Address\_\_\_\_\_City\_\_\_\_\_State\_\_\_\_\_Zip\_\_\_\_\_

#### SPONSORSHIP INFORMATION

\_\_\_\_Award Sponsor (\$10,000.00)

\_\_\_\_Bundle #1 (\$12,000.00)

\_\_\_\_Equity Sponsor (\$5,000.00)

\_\_\_\_Bundle #2 (\$3,000.00)

\_\_\_\_Inclusion Sponsor (\$2,500.00)

\_\_\_\_Access Sponsor (\$1,500.00)

\_\_\_\_Ability Sponsor (\$500.00)

Please note all logos must be sent to [cfelentzer@eastersealswcpenna.org](mailto:cfelentzer@eastersealswcpenna.org) in jpeg, png, or pdf format **by no later than October 30, 2025.**

#### PAYMENT INFORMATION

A portion of your donation is tax-deductible and will be recognized on your charitable donation tax letter. We are a 501(c)3 non-profit, Tax ID #25-0965215.

\_\_\_\_Check enclosed and made payable to Easterseals Western & Central PA

\_\_\_\_Credit Card    \_\_\_\_Visa    \_\_\_\_Mastercard    \_\_\_\_American Express    \_\_\_\_Discover

Credit Card Number \_\_\_\_\_ Expiration\_\_\_\_/\_\_\_\_CVV\_\_\_\_\_

Name As It Appears on Card\_\_\_\_\_

Authorization to Charge \$\_\_\_\_\_by\_\_\_\_\_/\_\_\_\_\_

Amount

Name

Title

Send agreement form to: Colleen Felentzer at  
[cfelentzer@eastersealswcpenna.org](mailto:cfelentzer@eastersealswcpenna.org) or mail to ESWCPA, Attn: Development, 6  
Parkway Ctr, Ste 150, 875 Greentree Rd, Pittsburgh, PA 15220